



Optimize decisions.  
Shape the future.  
Hedge risks.

**Transforming organizations with the  
next generation of artificial intelligence.**

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*“As a leading startup in strategic tactical decision making with artificial intelligence, we bring the next generation of artificial intelligence to real life in the way of actual profitable business cases.”*

PROF. YVONNE HOFSTETTER  
CEO AND CO-FOUNDER  
21STRATEGIES

#### **OPTIMIZE DECISIONS**

To act, now or later? That is the question we solve. We optimize decisions for organizations with the next generation of artificial intelligence. Our strategic-tactical artificial intelligence provides optimal decision-making under uncertain conditions. Our technology is applicable to a wide range of different industries and use cases. Combined with a long-standing team of experts and leading organizations, we offer the perfect combination for growth.

#### **SHAPE THE FUTURE**

A next-generation artificial intelligence tech stack: disruptive, innovative, and hard to imitate—we shape the future. Our tech stack transforms entire business models, for example purely physical commodity trading companies into hybrid cyber-physical companies. Experienced experts in the field of startups combine domain expertise with knowledge in the field of artificial intelligence. This opens up completely new business opportunities.



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#### A STATEMENT FROM A CUSTOMER

*“The market monitoring is the most important thing for us. A quick decision-making: ‘Now you have to react. Now you can still react’. This is exactly the right instrument.”*

A LEADING GERMAN  
COMMODITY TRADING  
COMPANY

#### HEDGE RISKS

We hedge risks and identify opportunities. Capital markets, commodity markets, hedge funds and national security are our target domains. We take growth potential seriously. Our tech stack offers room for transformation into new use cases and business areas. We grow. Grow with us.

#### WHAT OUR CUSTOMERS SAY ABOUT US

Strategic partnerships, growing together and making an impact—the greatest compliments for our performance. Our customers and strategic partners include leading global corporations, governments, and international medium-sized companies. All of them are convinced of our work and the intensive dialogue we offer them. But what makes us even prouder is that they are fascinated by the new business opportunities our technology opens up. Making optimized decisions is not just about one area, it’s about transforming entire organizations and leveraging opportunities.

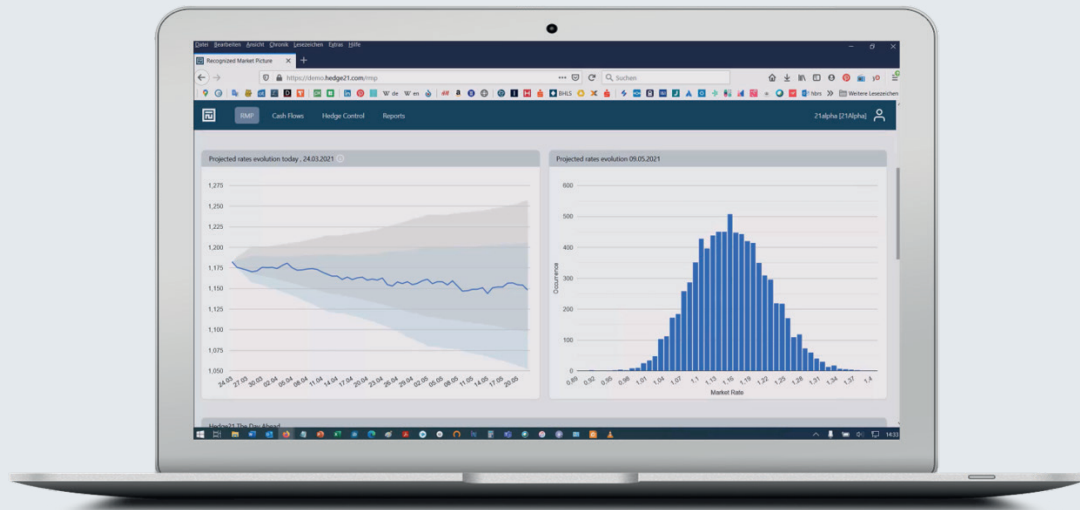
#### HOW WE SEE OURSELVES

As an innovative next-generation artificial intelligence startup, we identify growth potential in many areas. As experts with many years of experience in the domains of supply chain/value chain, capital markets and defense, we stand for competence and recognize cross-functional opportunities. Growing in strategic partnerships and developing profitable use cases together with our partners and customers is an important focus of our company. We support people in making optimal decisions in an uncertain environment using strategic-tactical algorithms. Our goal is to transform the way organizations make decisions.

## THE USER INTERFACE

A picture is worth a thousand words. Our AI-powered command and control system provides the necessary information at any moment. A dashboard shows the forecast model for market rates in real-time. A message informs the client of the artificial intelligence powered decision what to do next.

Depending on the risk setting, the artificial intelligence technology can act fully autonomously or inform the user about important actions to be performed through alerts.



## PERFORMANCE THAT CONVINCES

The performance of our artificial intelligence technology on the capital market speaks for itself.

The results show the differences in performance with and without the use of **hedge21**® for EURUSD risk.

# 18,5 WEEKS

### SELECTED AI STRATEGY

Highly risk-averse, passive (sell USD only). No intraday optimization allowed. Benchmark: Performance of human treasurer with intraday execution advantage.

### HEDGING PERIOD

Starting 8. February 2021, ending 16. June 2021.



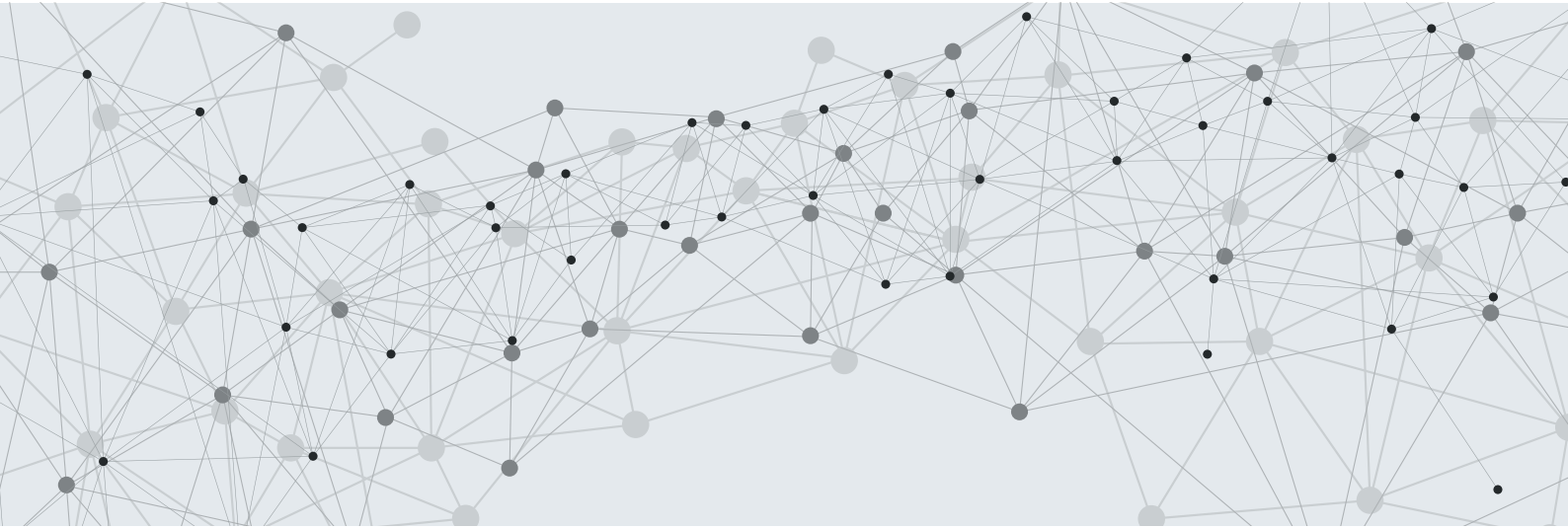
# EURUSD

### EXPOSURE CONTROLLED

Total cumulative exposure: 224.294.994 USD receivables, distributed across 54 cash flows, all to be translated into EUR during the hedging period.

Performance of **hedge21**® over human treasurer: **77.193 USD** gains net of fees





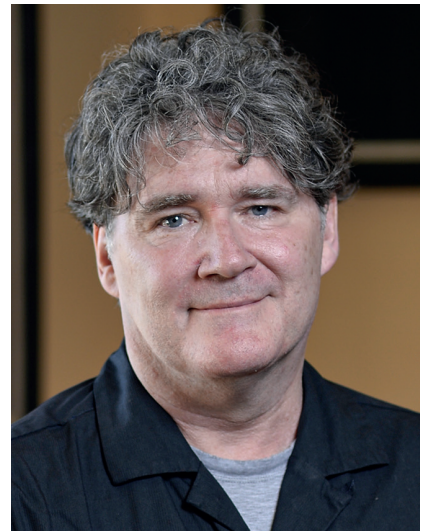
## A TEAM OF EXPERTS



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CEO, Co-Founder



**DR. CHRISTIAN BRANDLHUBER**  
CTO, Co-Founder



**DR. SCOTT MULLER**  
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